

Med Amine Abidi

Ain Zaghouen (Tunisia) | +216 50518181 | contact@medamineabidi.com | [LinkedIn](#) | [Website](#) | [Behance](#)

WORK EXPERIENCE

OGSO EUROPE

Tunisia/Malta

Digital Project Coordinator

Jun 2024 - Present

- Acted as client liaison, drafting contracts and service agreements.
- Planned digital campaigns, aligning with budgets and requirements.
- Allocated resources, created project schedules, and briefs.
- Coordinated teams to ensure timely, high-quality outputs.
- Managed social media strategies to boost engagement.
- Designed visual and animated content for marketing efforts.
- Tracked campaign performance and optimized results.
- Oversaw design projects from concept to delivery.

OGSO EUROPE

Tunisia/Malta

Senior Graphic Designer

Jul 2023 - Jun 2024

- Led creative projects from concept to execution.
- Designed visuals (illustrations, infographics) for marketing strategies.
- Ensured cohesive branding across platforms in collaboration with teams.
- Used Adobe Creative Suite, After Effects, and Cinema 4D for high-quality designs.
- Managed multiple projects, meeting deadlines and quality standards.

Penta prod / Carthage tv

Tunisia

Senior Motion Designer(Freelancer)

Dec 2022 - Jun 2023

- Created static and animated graphics for articles and broadcasts.
- Delivered high-quality VFX with After Effects, Premiere Pro, and Cinema 4D.
- Collaborated with teams to align visuals with broadcast style.
- Met tight deadlines while ensuring top creative quality.

M2A CREATION

Tunisia

Manager

Apr 2021 - Jan 2023

- Optimized marketing and pricing strategies to boost client performance.
- Managed Meta and Google ad campaigns using advanced targeting.
- Increased brand awareness through strategic content and social media.
- Delivered tailored marketing solutions with cross-functional collaboration.
- Used analytics to evaluate and improve campaign outcomes.

ReBootKamp - Tunisia

Tunisia

VIDEO MAKER

Jun 2020 - Dec 2020

- Created video content (promos, tutorials, events) and graphic designs (illustrations, infographics) for social media.
- Increased brand awareness through compelling visuals aligned with marketing goals.
- Used Adobe Creative Suite for high-quality production while maintaining brand consistency.

Eight production / ELHIWAR ELTUNSI tv

Tunisia

Broadcast Graphic Designer

Sep 2017 - Jan 2020

- Designed static and animated graphics for articles and broadcasts.
- Proficient in After Effects, Premiere Pro, and Cinema 4D.
- Created VFX to enhance broadcasts, meeting deadlines with top quality.

Numeric Printek

Tunisia

traineeship

May 2014 - Sep 2014

- Created a graphic charter for a global brand, including a new logo, visit cards, and letterhead, boosting brand recognition.
- Ensured consistent visual identity across materials, enhancing customer trust and loyalty.

PROJECT EXPERIENCE

GIZ Tunisie

Tunisia

Picture Designer

Jan 2016 - Jun 2024

- Led the development of eco-friendly water sustainability projects to support disadvantaged communities.
- Earned a Certificate of Participation at the Innovative Water Projects Expo for excellence in environmental impact.
- Partnered with stakeholders to design initiatives promoting water efficiency and conservation.

EDUCATION

British Council | Tunisia

Tunisia

B2 LEVEL (Upper-intermediate)

Graduation Date: Dec 2023

Universty of Design (ESSTED)

Tunisia

Professionnal master in Picture Design

Graduation Date: Jul 2018

Universty of Design (ESSTED)

National diplomate of Picture Design specialized in Graphic Advertising

Graduation Date: Jun 2015

LANGUAGE

Arabic: Native

French: intermediate

English: Upper-intermediate

SKILLS & INTERESTS

Graphic Design : Conceptualizing visual ideas, layout and composition, typography, color theory and application, branding and identity design, print design and production.

Motion Design : Animation principles, storyboarding and animatics, character animation, visual effects (VFX), video editing, motion graphics for digital media.

Software Proficiency : Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Cinema 4D (for 3D motion graphics and animation), other relevant design and animation software.

Coordination and Project Management : Team collaboration and communication, project planning and scheduling, client interaction and feedback integration, meeting deadlines and managing deliverables, problem-solving, and troubleshooting.

CERTIFICATION

- YouTube Masterclass
- Certificate of Completion for Online Examination to Perform Remote Pilot Functions in Subcategories A1 and A3 (Direction générale de l'Aviation Civile (DGAC))
- First Steps Into Public Speaking
- Slack Ultimate course
- Facebook Ads Targeting Strategies For Success Fast
- Digital Marketing Course
- Training for Remote Pilots of Civil Aircraft Operating Without a Pilot On Board for Recreational Purposes
- Facebook Ads Targeting Strategies For Success Fast
- Certification of intermediate level in 3dsmax & vray (Netinfo)

