

Mohamed Amine Abidi

Tunis (Tunisia) | +216 50518181 | contact@medamineabidi.com | [LinkedIn](#) | [Website](#) | [Behance](#)

PROFESSIONAL SUMMARY

Creative and results-driven Digital Project Coordinator with 7+ years of experience in graphic design, motion graphics, and digital project management. Proven track record delivering multi-platform campaigns across broadcast, social media, and digital channels. Skilled in Adobe Creative Suite, Cinema 4D, and Figma, with strong expertise in branding, UI/UX, and performance marketing (Meta Ads, Google Ads). Fluent in Arabic (Native), English (B2), and French (Intermediate), with basic Spanish (A1), adept at leading cross-functional teams and managing multiple projects under tight deadlines.

EDUCATION

Universty of Design (ESSTED) Tunisia
Professionnal master in Picture Design Graduation Date: Jul 2018

Universty of Design (ESSTED) Tunisia
National diplomate of Picture Design specialized in Graphic Advertising Graduation Date: Jun 2015

[British Council](#) | Tunisia Tunisia
B2 LEVEL (Upper-intermediate) Graduation Date: Dec 2023

PROJECT EXPERIENCE

GIZ Tunisie Tunisia
Picture Designer Jan 2016 - Jun 2024

- Led the development of eco-friendly water sustainability projects to support disadvantaged communities.
- Earned a Certificate of Participation at the Innovative Water Projects Expo for excellence in environmental impact.
- Partnered with stakeholders to design initiatives promoting water efficiency and conservation.

WORK EXPERIENCE

OGSO EUROPE Tunisia/Malta
Digital Project Coordinator Jun 2024 - Apr 2026

Promoted from Senior Designer after 12 months — full scope below

- Managed end-to-end digital projects: briefs, timelines, resource allocation, and client delivery.
- Led social media and branding strategies, improving audience engagement across platforms.
- Produced motion graphics and visual content using After Effects, Cinema 4D, and Adobe Creative Suite.
- Monitored and optimized campaign KPIs; implemented responsive design solutions.
- Coordinated creative teams and ensured consistent brand communication across all touchpoints.

Senior Graphic Designer Jun 2023 - Jun 2024

- Designed branding, digital, and print assets for integrated multi-platform campaigns.
- Developed motion graphics and visual identities aligned with strategic brand guidelines.
- Produced brochures, presentations, and promotional materials under tight deadlines.
- Managed multiple concurrent design projects, maintaining high-quality standards.

Penta prod / Carthage tv Tunisia
Senior Motion Designer(Freelancer) Dec 2022 - Jun 2023

- Created broadcast graphics, animations, and VFX content.
- Delivered motion design projects using After Effects, Premiere Pro, and Cinema 4D.
- Collaborated with production teams to maintain broadcast standards.

M2A CREATION Tunisia
Founder & Creative Director Apr 2021 - Jan 2023

Independent creative studio — 3-person team, serving 8+ clients across digital and advertising sectors

- Managed digital marketing strategies and advertising campaigns.
- Optimized Meta and Google Ads performance through audience targeting.
- Increased brand visibility through content and social media strategies.

ReBootKamp - Tunisia

Tunisia

- Produced promotional videos, tutorials, and social media visuals.
- Designed marketing graphics and branded content.

Eight production / ElHiwar Eltunsi tv

Tunisia

Broadcast Graphic Designer

Sep 2017 - Jan 2020

- Designed broadcast graphics, animations, and VFX content.
- Created TV visuals using After Effects, Premiere Pro, and Cinema 4D.

Numeric Printek

Tunisia

traineeship

May 2014 - Sep 2014

- Created a graphic charter for a global brand, including a new logo, visit cards, and letterhead, boosting brand recognition.

LANGUAGE

Arabic: Native

French: B1 (LEVEL intermediate)

English: B2 LEVEL (Upper-intermediate) [British Council | Tunisia](#)

Spanish: A1 level

SKILLS & INTERESTS

Design: Brand Identity • Graphic and Motion Graphics • Typography • Layout Design • Visual Communication • VFX

Tools: Adobe Photoshop • Illustrator • InDesign • After Effects • Premiere Pro • Cinema 4D • Figma

UI/UX: UI/UX Design • Responsive Design • HTML • CSS • Front-End Development • Wireframing

Project Management : Project Coordination • Team Collaboration • Client Communication • Campaign Planning • Problem Solving

Marketing: Social Media Strategy • Meta Ads • Google Ads • Content Creation • Digital Campaigns • Branding

CERTIFICATIONS

- After Effects CC Masters: VFX, Motion Graphics & Animation – Online
- Adobe Premiere Pro Masterclass: Video Editing – Online
- Figma Master Class: UI/UX Design – Online
- Facebook Ads Targeting Strategies for Success – Online
- Digital Marketing Course – Online
- YouTube Masterclass – Online
- 3ds Max & V-Ray Intermediate Level – Netinfo
- Remote Pilot Certificate A1/A3 – DGAC (Direction Générale de l'Aviation Civile)
- First Steps Into Public Speaking – Online